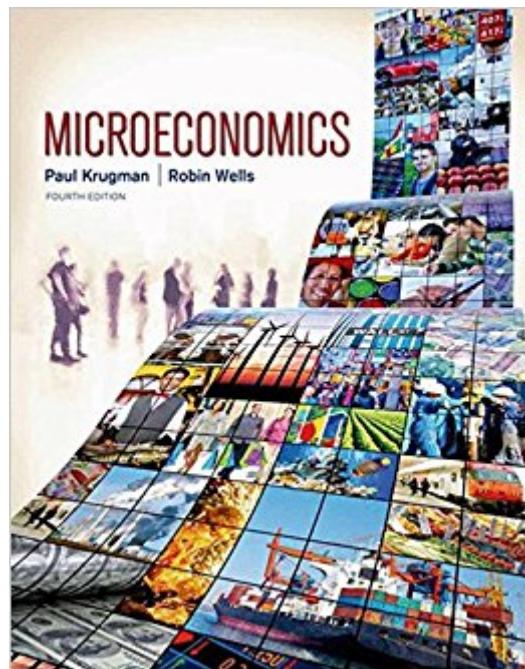


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# Microeconomics



## **Synopsis**

When it comes to explaining fundamental economic principles by drawing on current economic issues and events, there is no one more effective than Nobel laureate and New York Times columnist Paul Krugman and co-author, Robin Wells. In this best-selling introductory textbook, Krugman and Wells' signature storytelling style and uncanny eye for revealing examples help readers understand how economic concepts play out in our world. This new edition is revised and enhanced throughout, including a much stronger array of superior online tools that are part of a complete, integrated online learning system.

## **Book Information**

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## **Customer Reviews**

This book is actually fantastic. It explains microeconomics in the most simple terms, with the best metaphors and explanations. I ended up returning it because I found out we needed the online version for my class, but the book is still fantastic none the less. If you are taking this class or you just want to learn about microeconomics, it's valuable life information, I promise you.

I gave this book 5 stars because I thought it was well written, unbiased, and fair. I also really enjoyed the fact that the authors start out with a story and then go on to explain the economics that is involved with that story. I have read a few other intro economics book and I liked this one the best.

Would highly recommend this book for microeconomics. This book taught me everything I needed

to know about microeconomics, and allowed me to get A's just by reading the book!

This book was great, very easy to follow especially for someone like me that hasn't taken a business class or economics before! Shipped very fast!

I need this book for class but it is so much fun! Not boring at all. Great job, Paul.

I love the books clarity and down to earth explanations. Also the online portion helps to understand the course.

I learned a lot from this

My son will learn lots,

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